

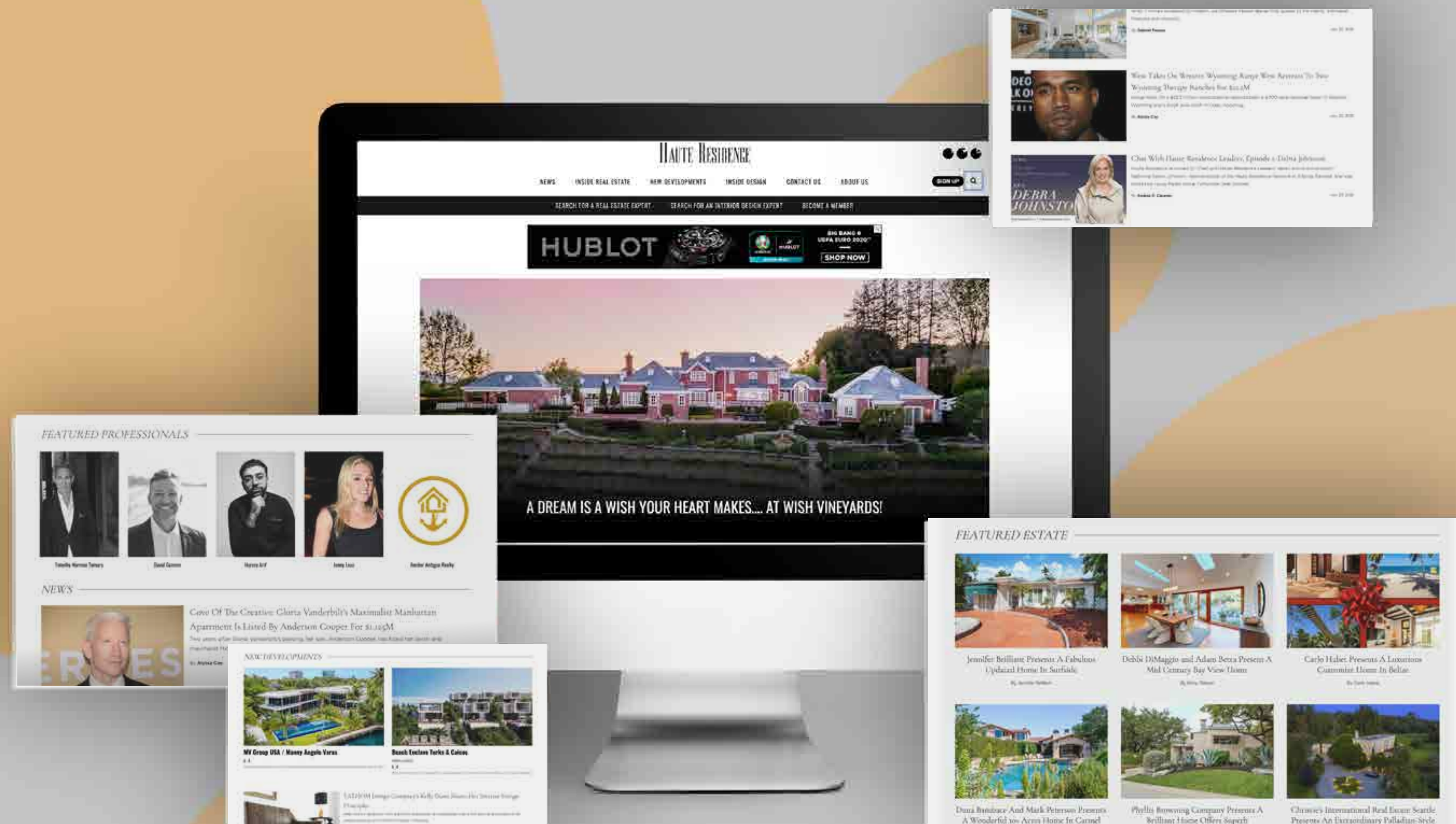
A modern, two-story house with a light-colored facade and large windows. The house is illuminated from within, and the exterior is lit up. In the foreground, there is a swimming pool with a wooden deck. Several palm trees are visible, some of which are illuminated from below. The sky is a deep blue, suggesting dusk or dawn.

HAUTE RESIDENCE

HAUTERESIDENCE.COM

INTEGRATED REAL ESTATE MARKETING PLATFORM

HAUTERESIDENCE.COM FEATURED SECTIONS

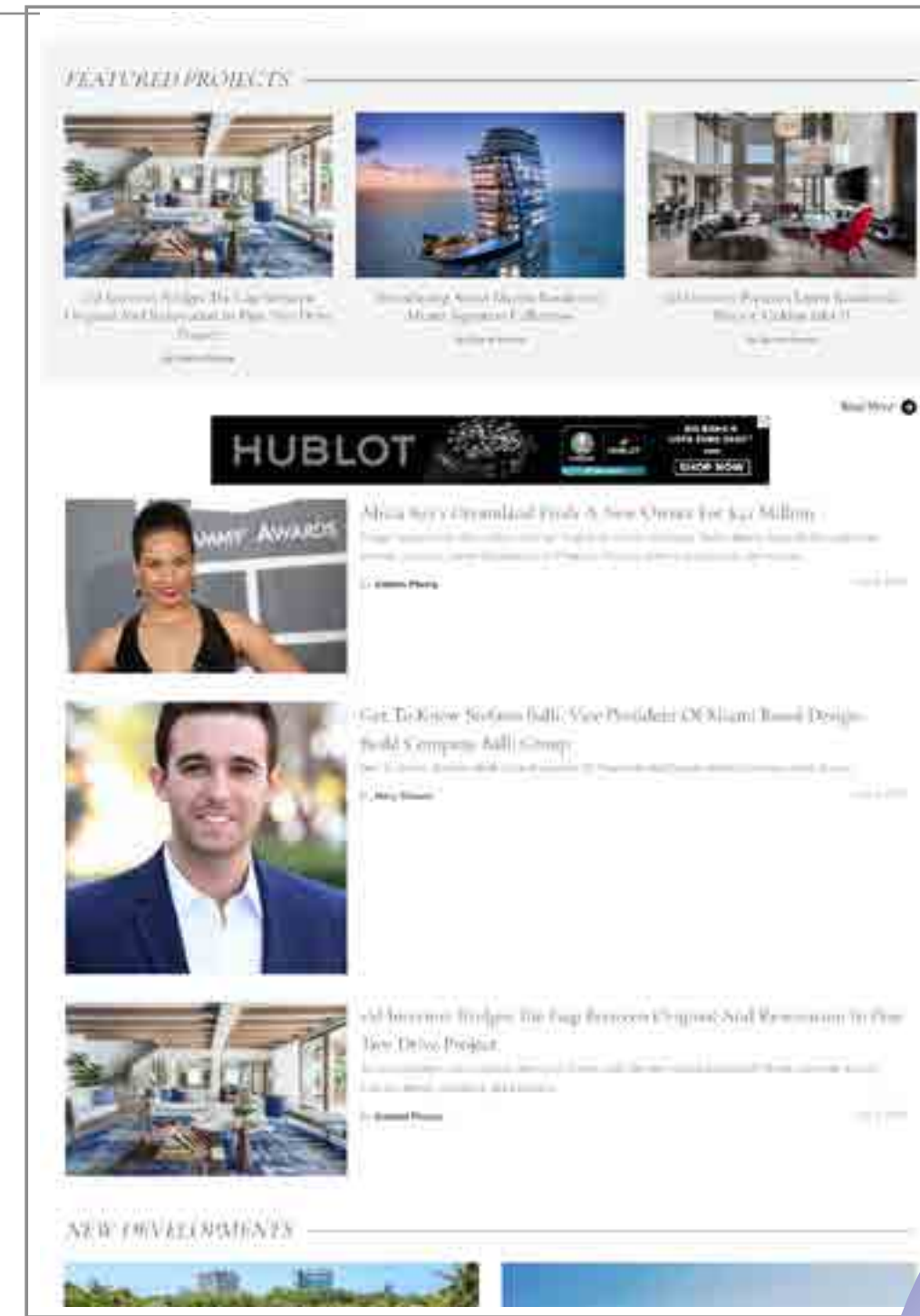
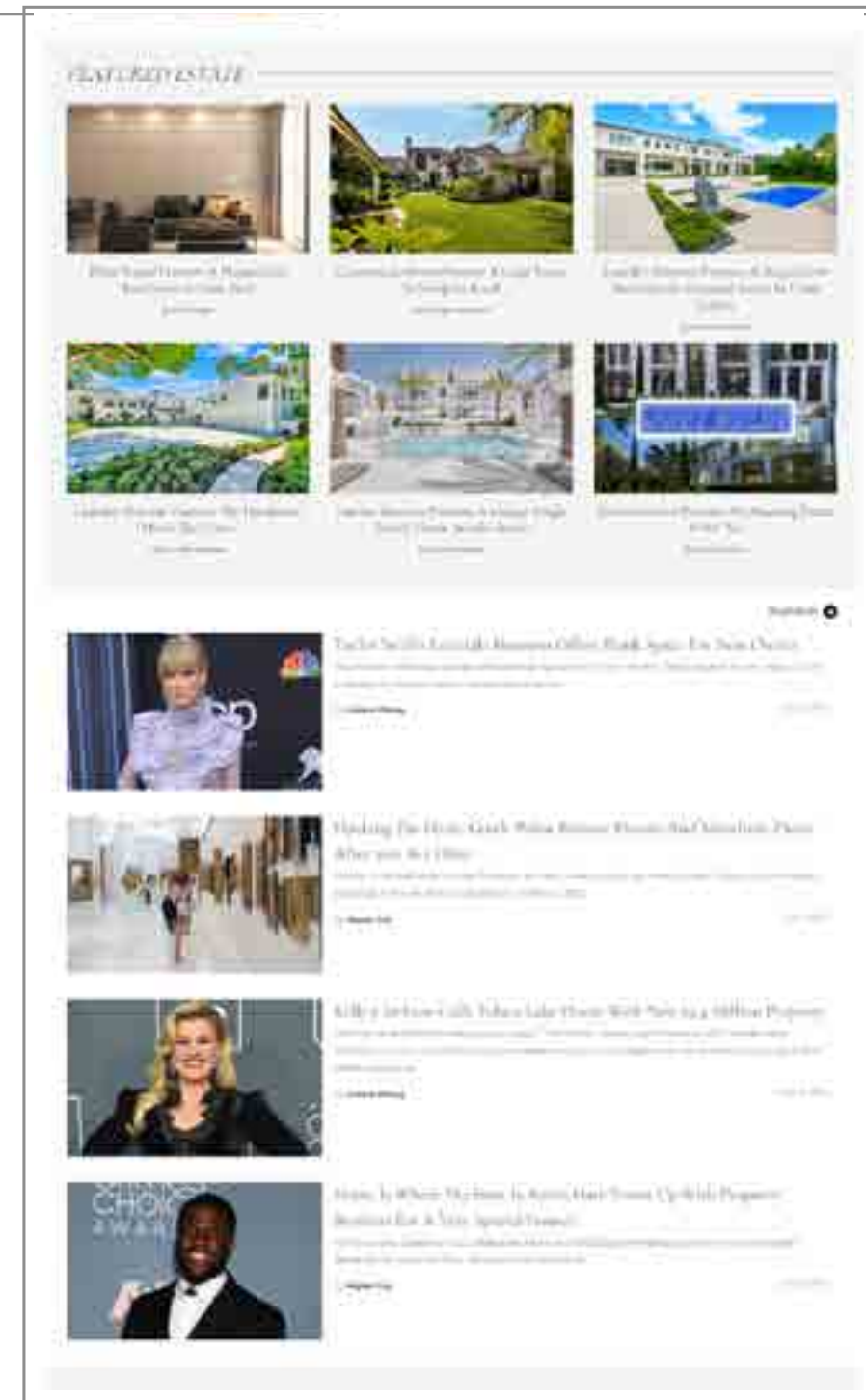
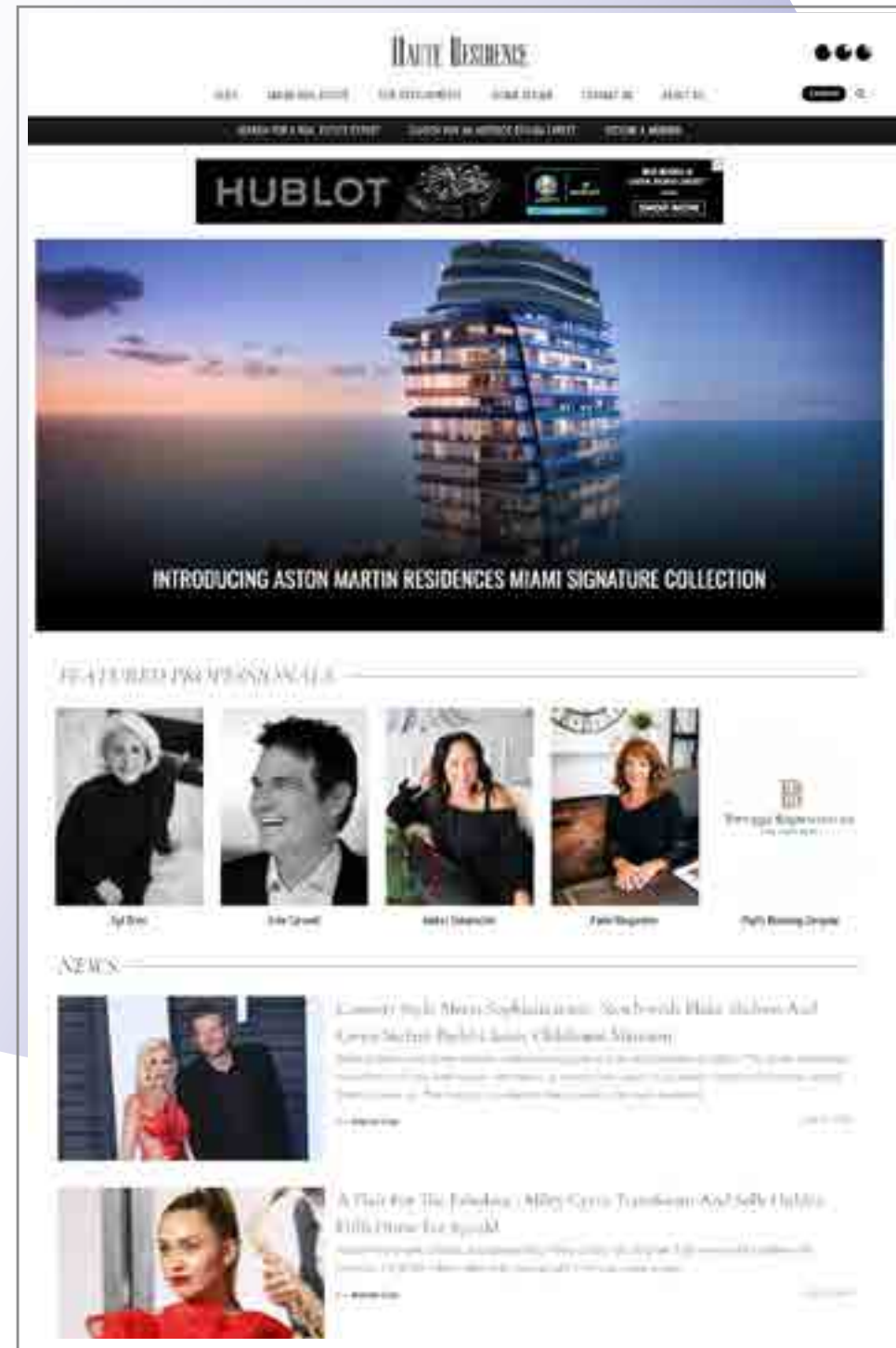


Haute Residence's online advertising partners have the opportunity to reach audiences in the real estate, interior design, and developer markets on a global, national, state, and/or city level.

We offer the most advanced system for real estate advertising designed to reach elusive audiences in a way that leads to higher conversions and a greater ROI.

DIGITAL ADS

HAUTE RESIDENCE ONLINE



100%

Full SOV on hauteresidence.com

\$55/CPM

Price

Minimum Ad Buy
100,000
Digital Impressions

BENEFITS

Hautesidence.com is a verified Google News website which helps brands optimize their SEO and rank higher on Google.

Haute Residence has built a global audience of real estate buyers and sellers, as well as a powerful network of over 180 top real estate agents, interior designers, and developers. Our

average real estate partner sells an excess of \$50 million of real estate per year.

Haute Residence is a prime opportunity for advertising partners who are looking to reach an audience interested in luxury real estate as well as top realtors, interior designers, and developers in the market.

hauteliving.com is a verified  website

EMAIL MARKETING

HAUTE RESIDENCE DATABASE DEDICATED EMAIL BLASTS



\$50/CPM

Exclusive Sponsorship

50,000

Subscribed Real Estate Professionals

45,000

Subscribed Real Estate Buyers, Sellers & Investors

CONTENT-PULL STRATEGY

Haute Residence's dedicated email blasts offer partners the opportunity to target our organically grown database of buyers, sellers, interior designers, realtors, and developers on national to regional level.

Our custom, proprietary Haute Residence lists deliver a powerful ROI and an impressive average open rate of 15%.

With over 95,000 subscribers growing steadily each day, our repertoire of qualified readers are centric to this customer-driven pull strategy, translating into valuable advertising opportunities.

Only one top partner has the opportunity to sponsor each email blast with exclusive sponsorships available on both a national and regional level.

SOCIAL MEDIA

@HAUTERESIDENCE

We share sponsored content on our verified social media account, @hauteresidence, to position our advertising partners in front of our audience of ultra-high net worth and celebrity followers.

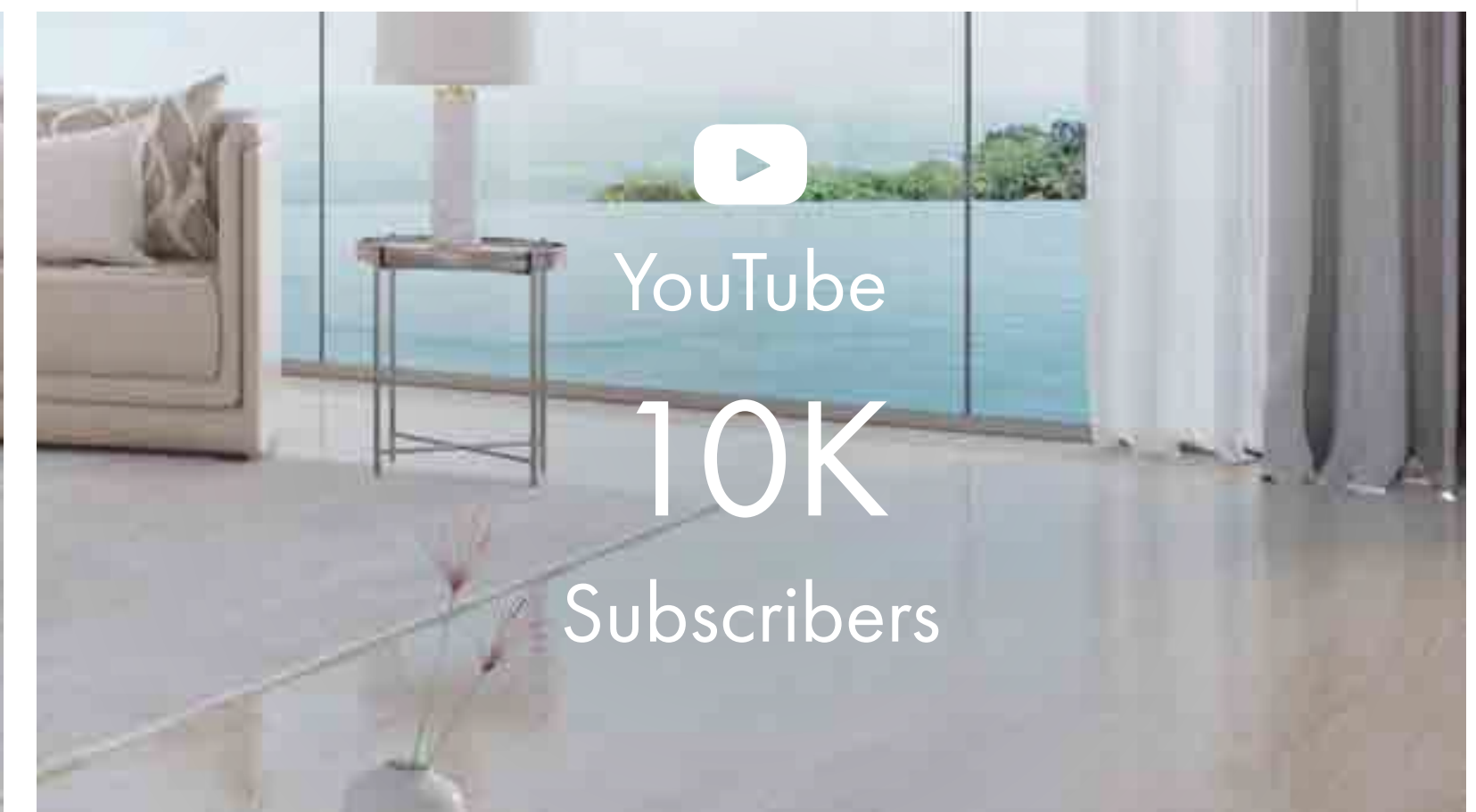
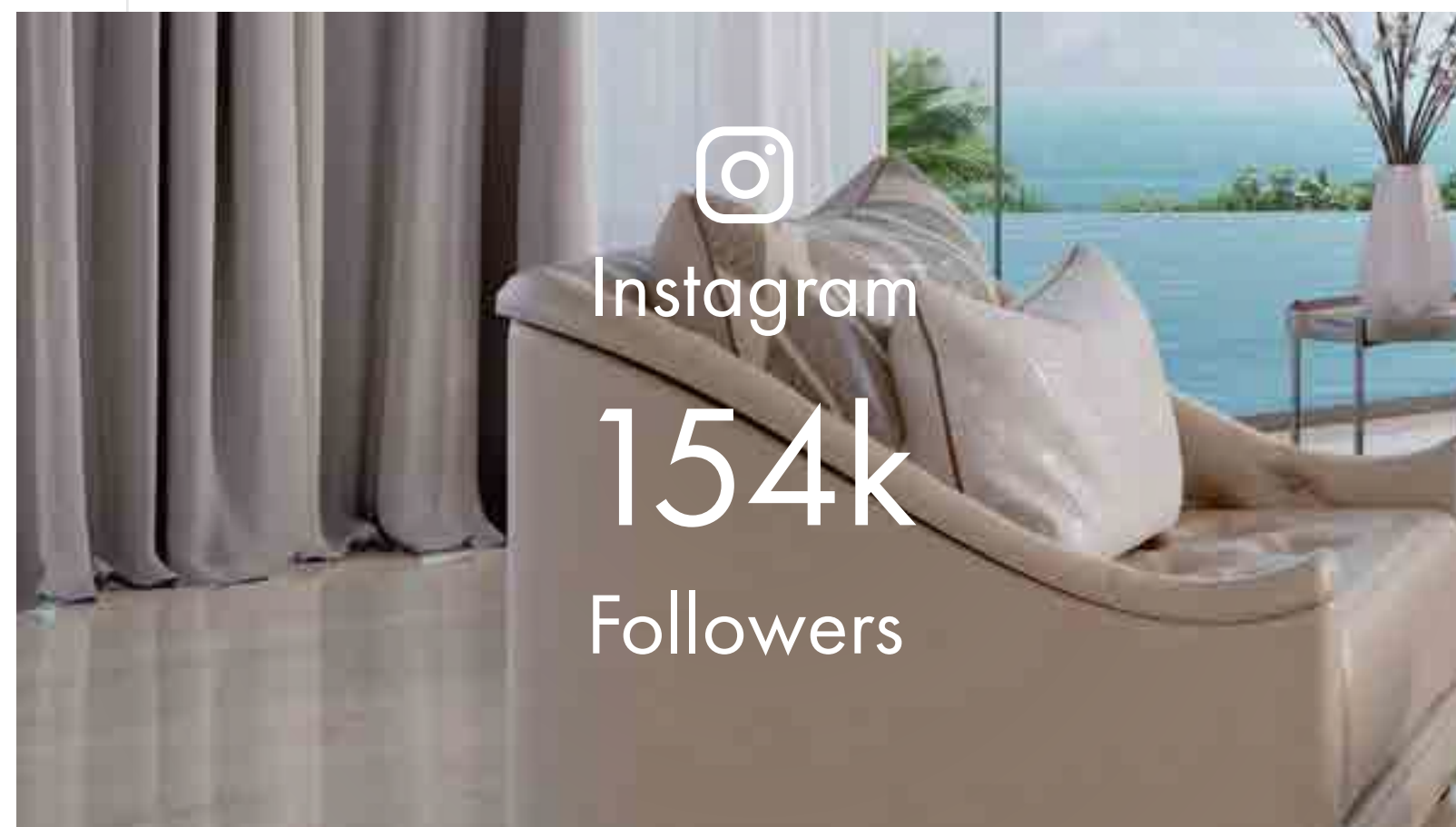
Haute Residence brings its credibility and expertise to deliver its partners tangible results that optimize their presence within the luxury real estate market.

Notable verified Haute Residence followers: Gabrielle Union-Wade, Falcao, Carmelo Anthony, Michael Strahan, Jonah Hill, and Kate Bock, as well as renowned real estate companies including Sotheby's International Realty, Christie's International Real Estate, Douglas Elliman, Corcoran, Compass, and more.

@hauteresidence is a trusted source for real estate.



Case Study: Aston Martin Residences promoted a \$2.1 million listing on @hauteresidence and one of our followers purchased it based on the social media post.

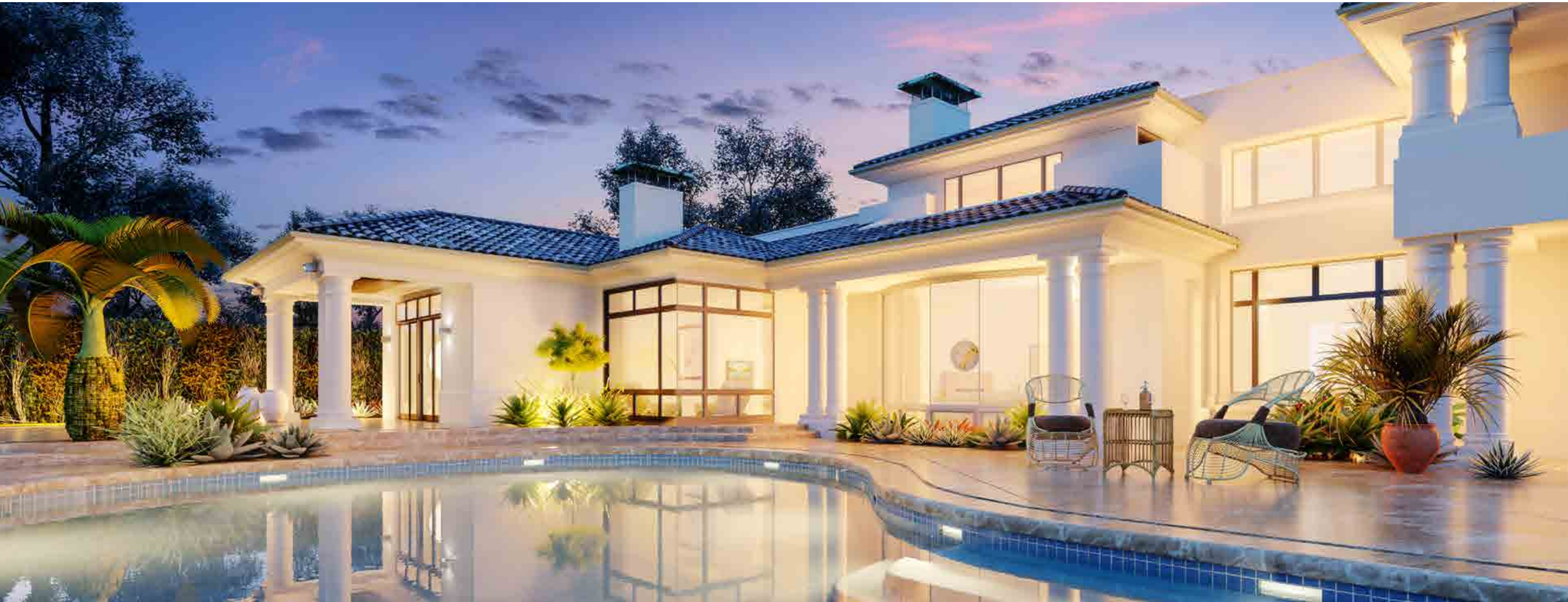


Advertising partners can reach our elite, sought-after audience via sponsored Instagram posts and Instagram stories.

Packages range from singular sponsored posts to custom weekly and/or monthly content deals.

CUSTOM CONTENT

HAUTE RESIDENCE ONLINE



Haute Residence's advertising partners have the opportunity to sponsor custom digital content to showcase their properties, specific listings, amenities, and more on our verified Google News platform, [hauteresidence.com](https://www.hauteresidence.com).

This SEO-rich opportunity helps our advertising partners rank higher on Google and promotes their featured content to our high-net worth audience.

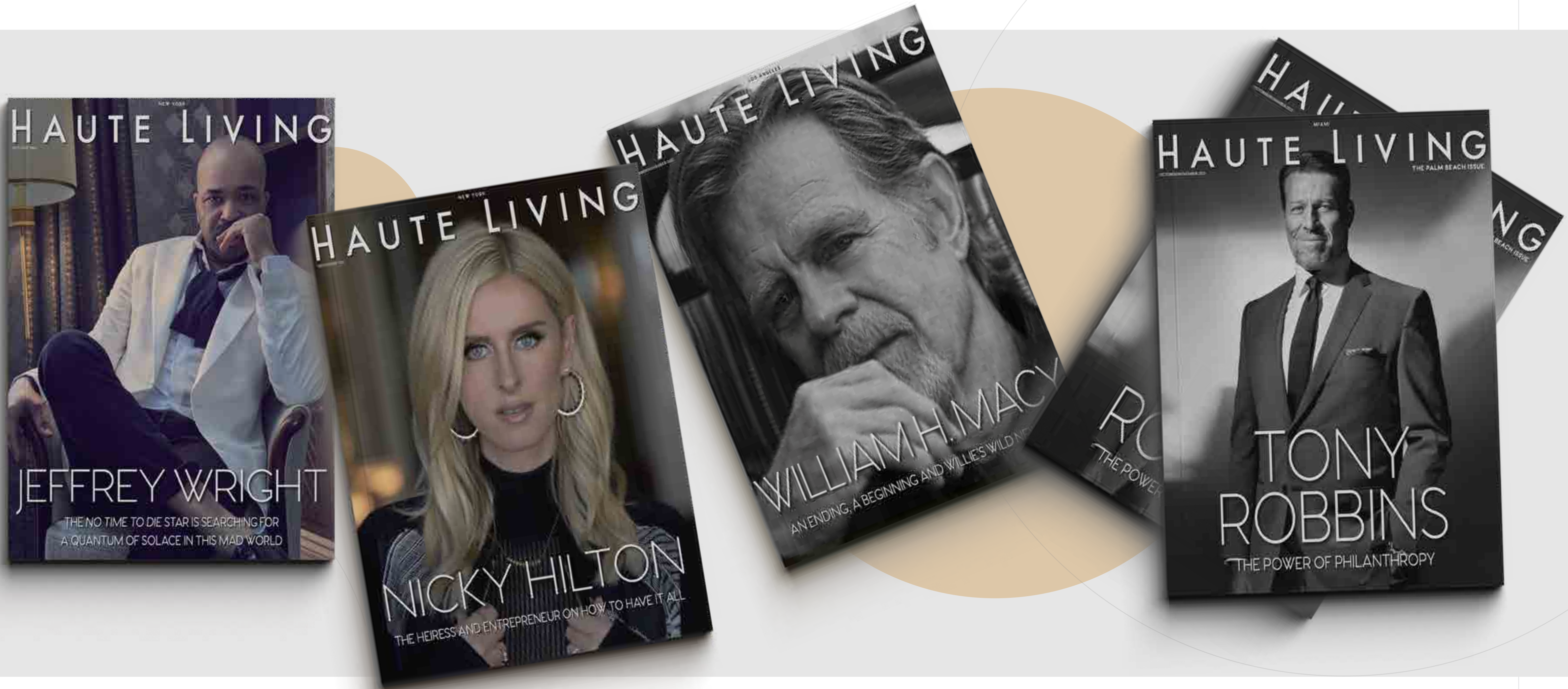
Haute Residence custom content packages begin at \$1,000.00 per placement. Aggressive rates are available for more extensive space holds.

Reach [hauteresidence.com](https://www.hauteresidence.com)'s powerful audience through our SEO-driving, verified Google News website.

[hauteliving.com](https://www.hauteliving.com) is a verified  website

HAUTE LIVING PRINT

MARKETS & MISSION STATEMENT



A trusted leader in luxury, Haute Living offers its high net worth audience a one-stop destination for all things pertaining to their elite lifestyles. With celebrated, market-specific publications for Miami, New York and Los Angeles, Haute Living captures the hearts and the minds of its sophisticated

audience, members of whom are also leaders in their respective fields. By continuing to publish relevant, unique and engaging content on a regular basis, our influential readership in some of the most affluent national and global destinations turn to us as the authority on luxury living.

OUR AUDIENCE



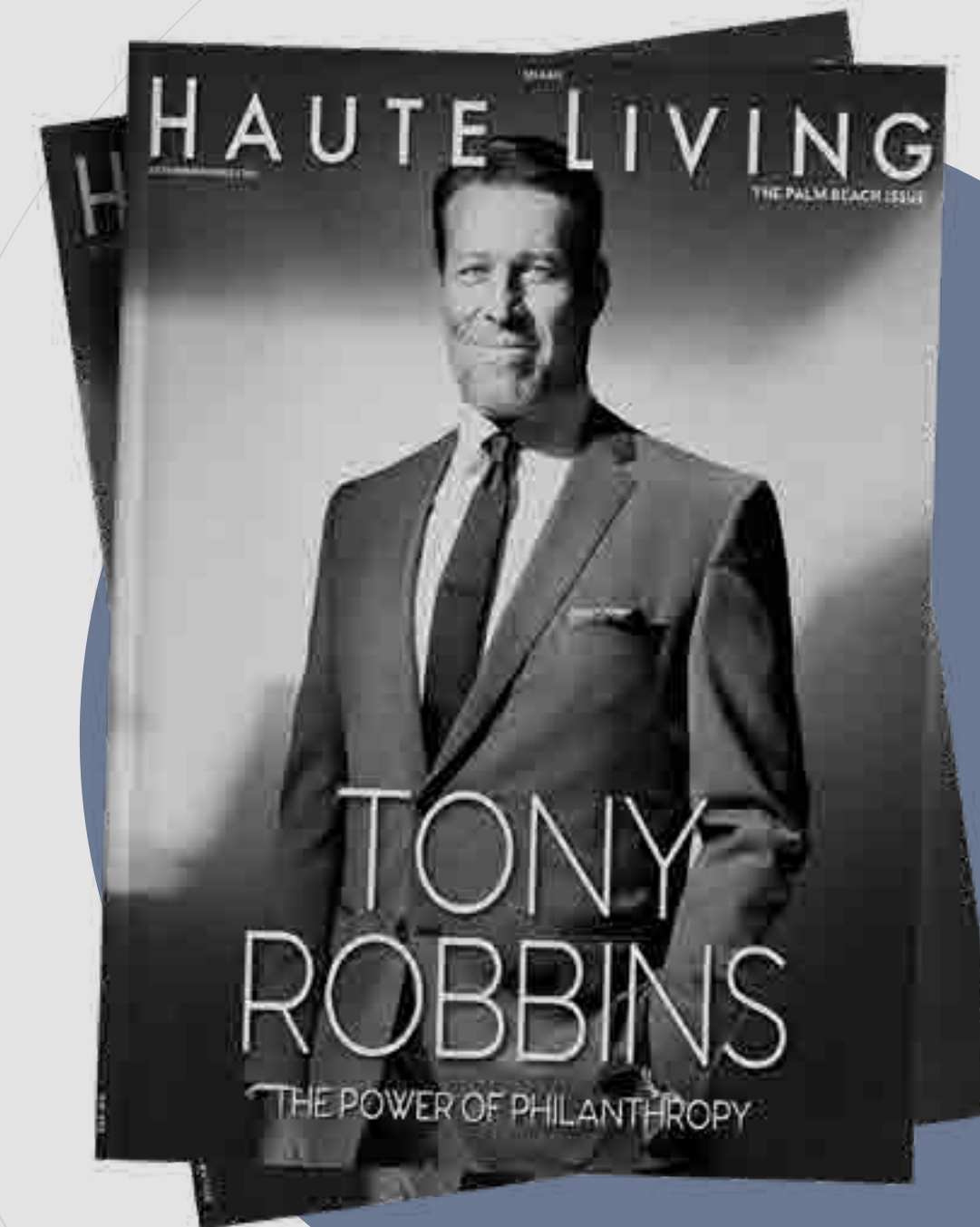
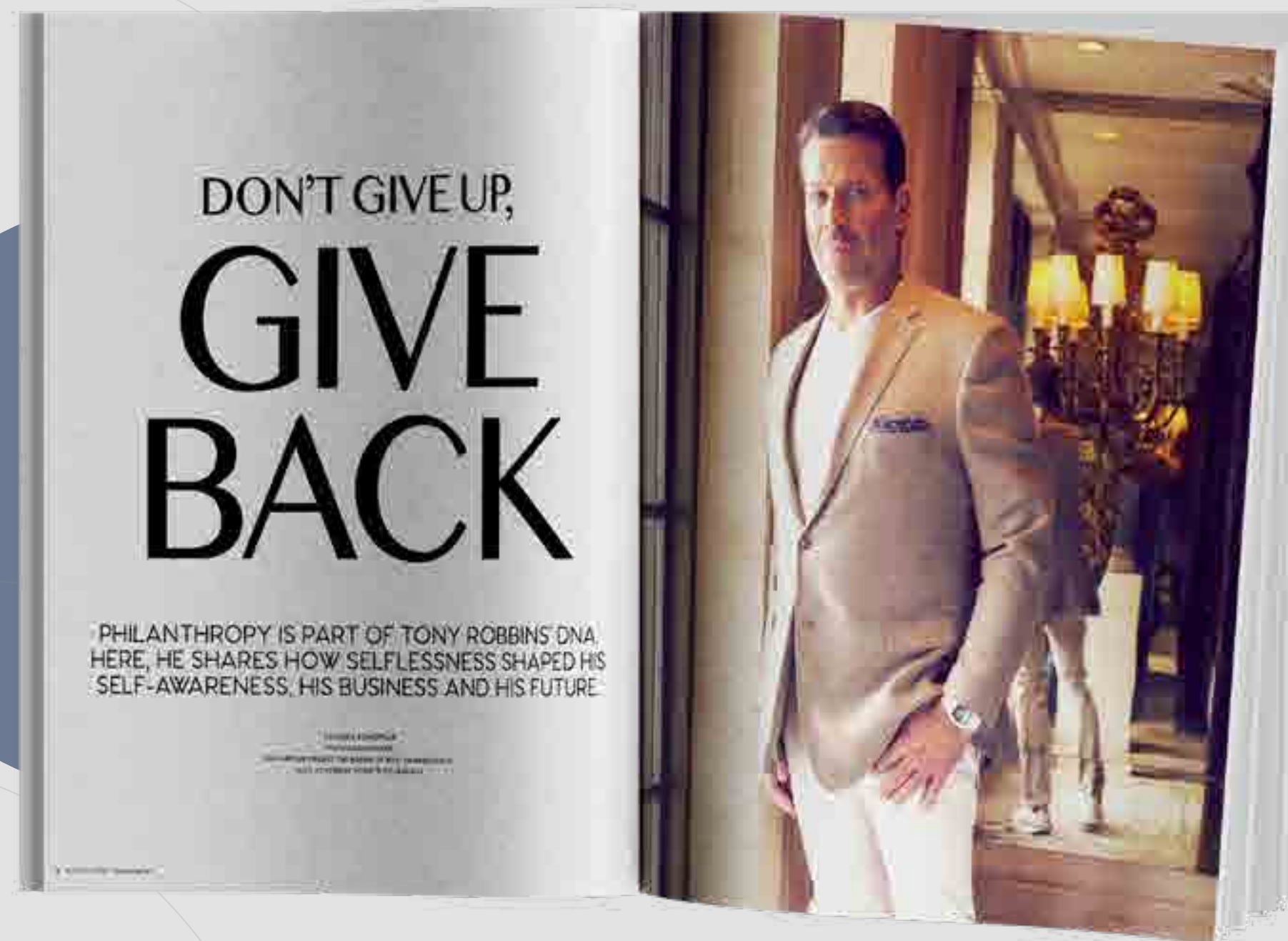
Haute Living has built a powerful list of subscribers that contains members of the Forbes 400, elite VIPs and almost every private jet owner and

billionaire resident in each respective market. From celebrities to CEOs, Haute Living is the premier choice for luxury reading among its readership.

DISTRIBUTION MIAMI

20,000 COPIES

Launch Date: 2005, 6x a Year



HAUTE HOMES:

Haute Living is offered in a proprietary list of homes with a starting value of \$3 million, in specific areas of South Florida, including Coral Gables, Miami Beach, Fisher Island, Bal Harbour, Sunny Isles and Palm Beach.

HAUTE HOTELS:

Haute Living magazines have a presence at a select, exclusive list of five-star hotels in Palm Beach, Miami Beach and South Beach, including the Setai, the Four Seasons and the W South Beach.

HAUTE HUBS:

Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin,

Rolls-Royce, Bentley) and yacht brokers throughout South Florida, as well as private jet FBO airports and Empire CLS limousines.

HAUTE HANDS:

The Haute Living team ensures that magazines are placed in the right hands, which is why they are distributed at our exclusive private events with high net worth guests, from celebrities to CEOs. Additionally, magazines are placed in MLB, NBA and NFL locker rooms.

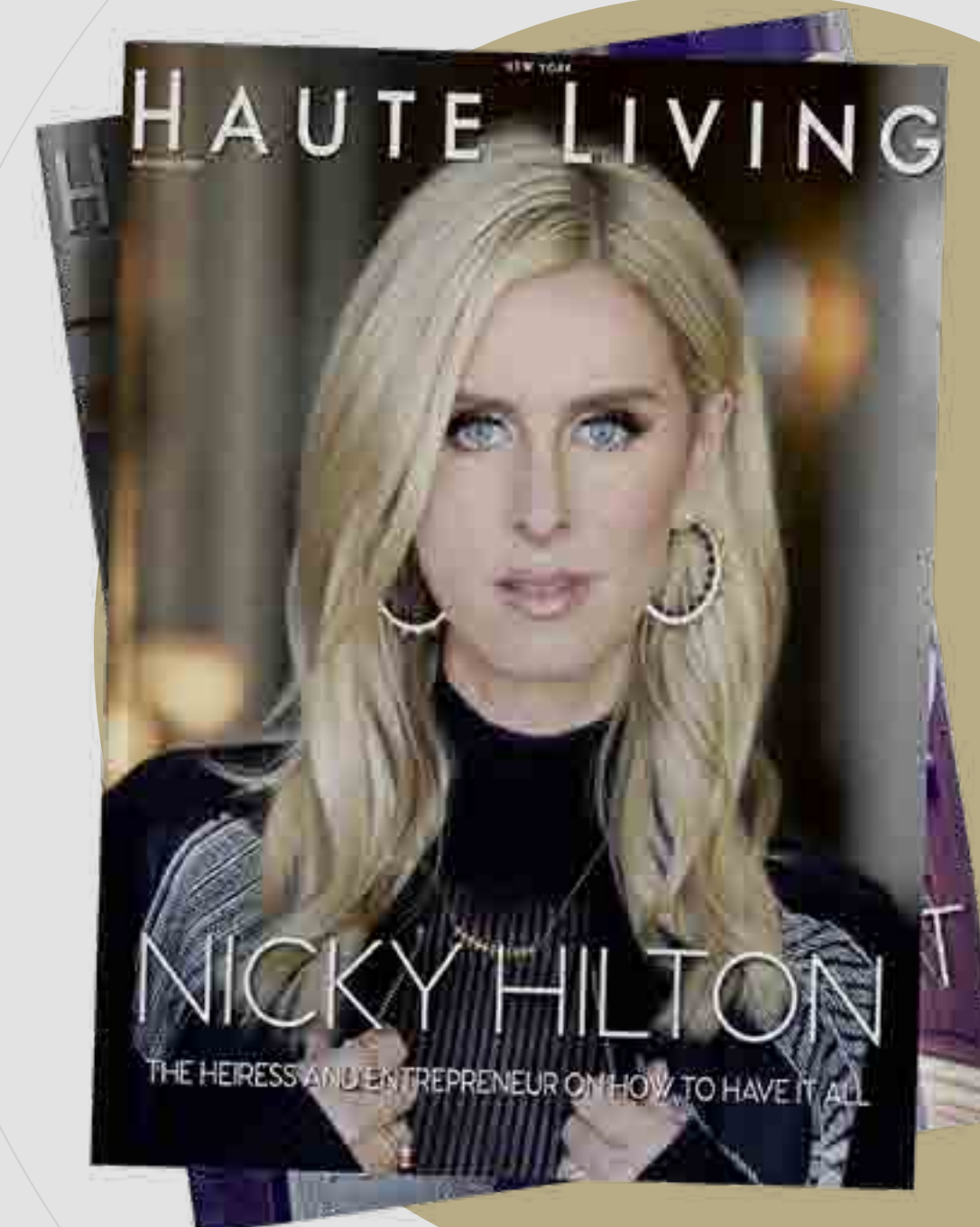
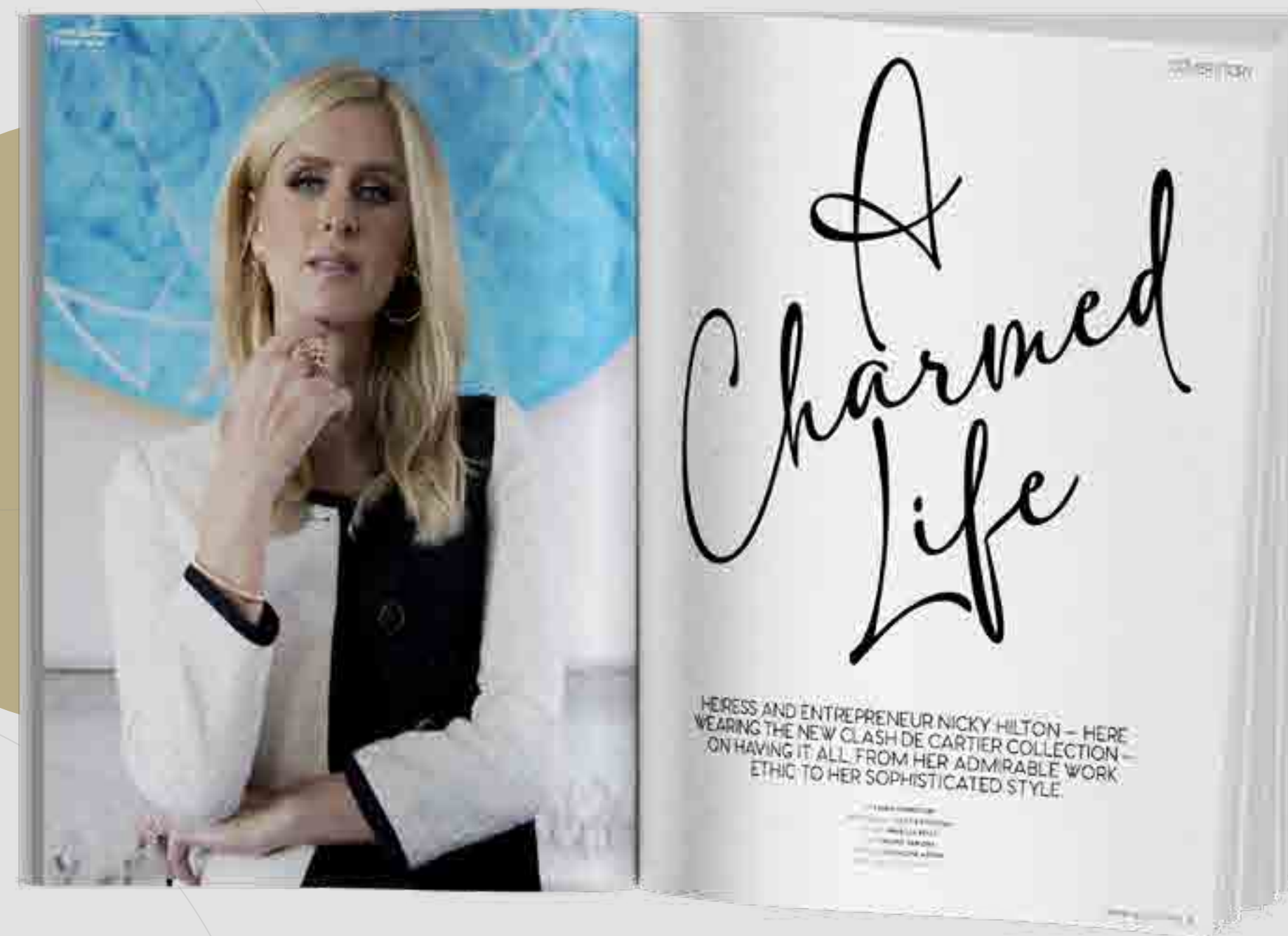
HAUTE HAVENS:

To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including Lincoln Road, Bal Harbour Mall, Worth Avenue Palm Beach, Merrick Park Coral Gables and the Design District.

DISTRIBUTION NEW YORK

20,000 COPIES

Launch Date: 2007, 6x a Year



HAUTE HOMES:

Haute Living is offered in a proprietary list of homes with a starting value of \$3 million, in specific areas of New York, including New York City, the Hamptons and Greenwich, CT.

HAUTE HOTELS:

Haute Living magazines have a presence at a select, exclusive list of five-star hotels in New York, including the Baccarat and the Trump International.

HAUTE HUBS:

Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin, Rolls-Royce, Bentley) and yacht brokers throughout New York, New Jersey and Connecticut,

as well as private jet FBO airports and Empire CLS limousines.

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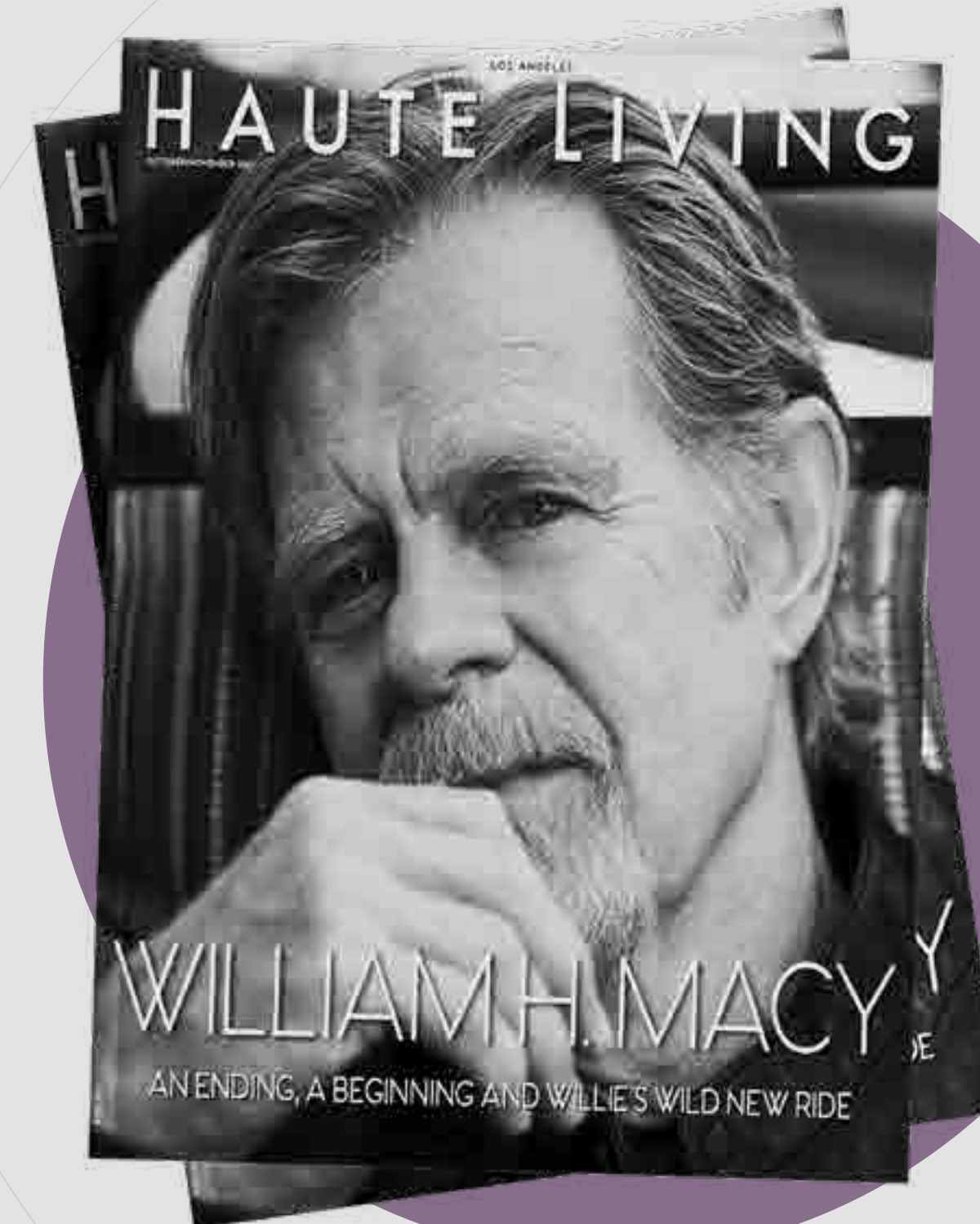
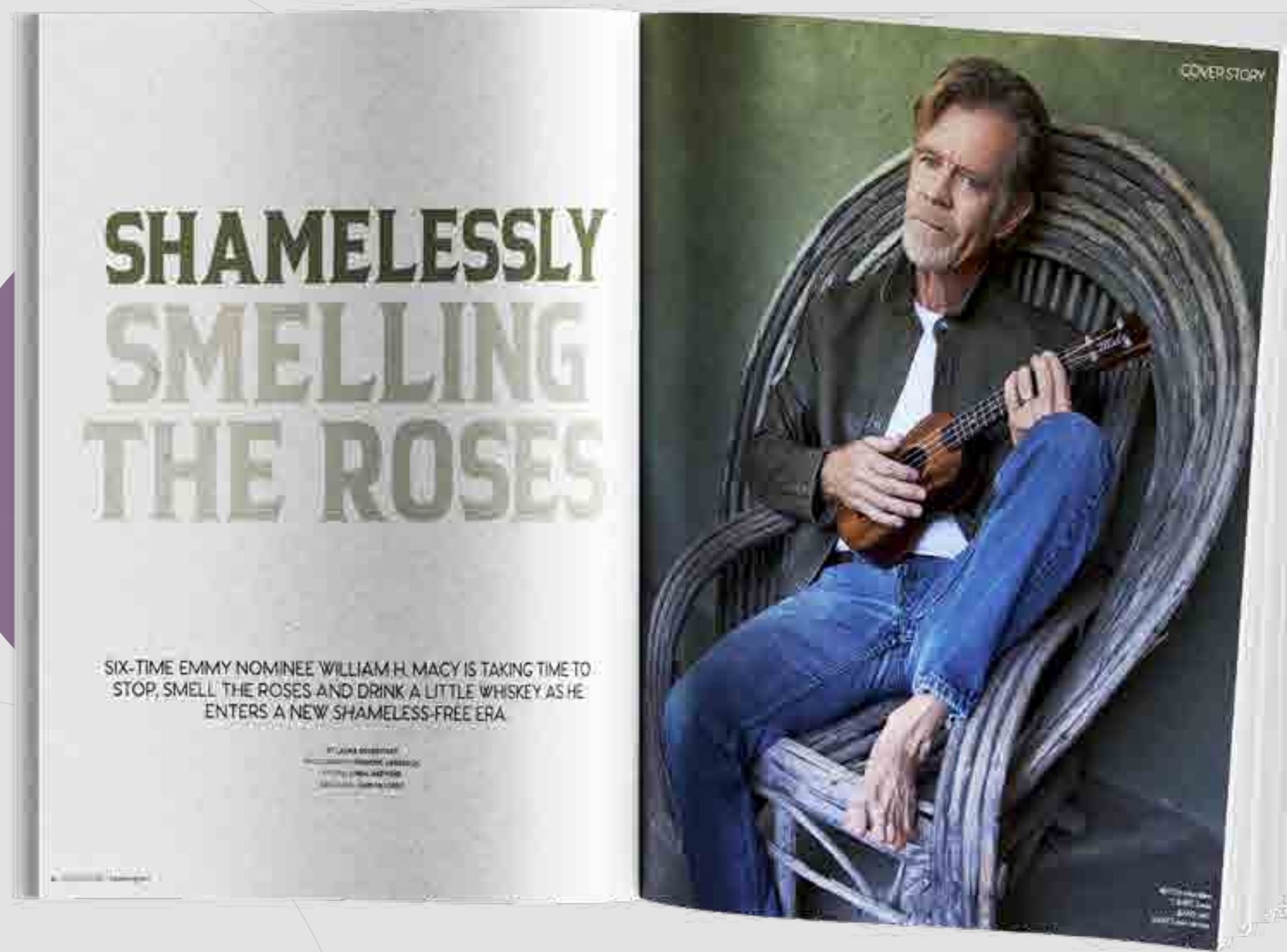
HAUTE HAVENS:

To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including 100 high-end buildings along Fifth Avenue, Park Avenue, Madison Avenue, Central Park, SoHo, Tribeca and the Upper East Side.

DISTRIBUTION LOS ANGELES

20,000 COPIES

Launch Date: 2008, 6x a Year



HAUTE HOMES:

Haute Living is offered in a proprietary list of homes with a starting value of \$3 million, in specific areas of Los Angeles and Orange County, including Bel Air, Beverly Hills, Hollywood Hills, Malibu, Brentwood, Pacific Palisades, Laguna and Newport Beaches.

HAUTE HOTELS:

Haute Living magazines have a presence at a select, exclusive list of five-star hotels in Los Angeles, including the Peninsula, the Montage, and the Waldorf Astoria Spa & Gym.

HAUTE HUBS:

Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin,

Rolls-Royce, Bentley) and yacht brokers throughout LA, OC, San Francisco, Silicon Valley and Vegas, as well as private jet FBO airports and a Empire CLS limousines.

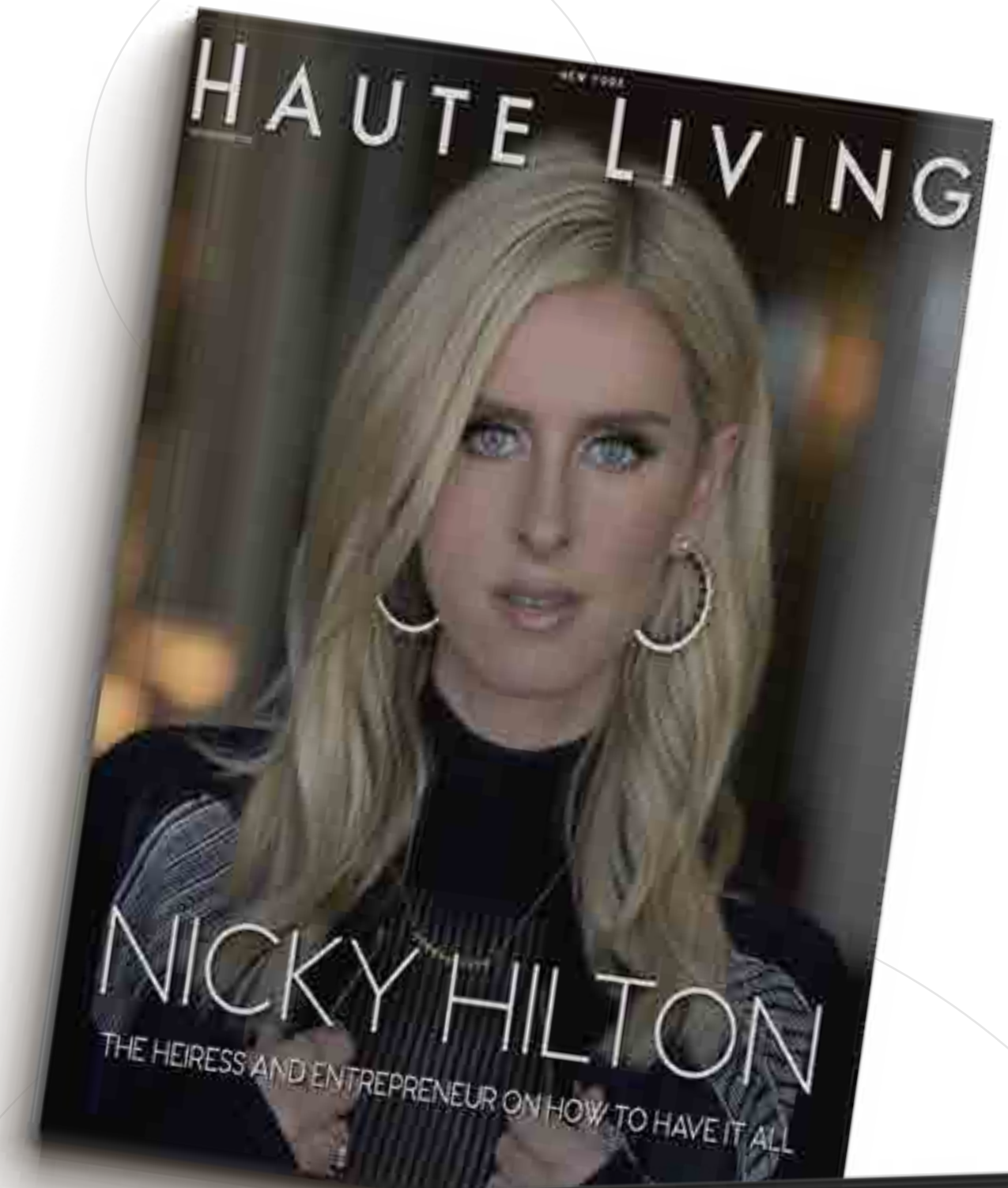
HAUTE HANDS:

To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including Rodeo Drive, Melrose Avenue, South Coast Plaza and the Pacific Coast Highway in Malibu.

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PRICING

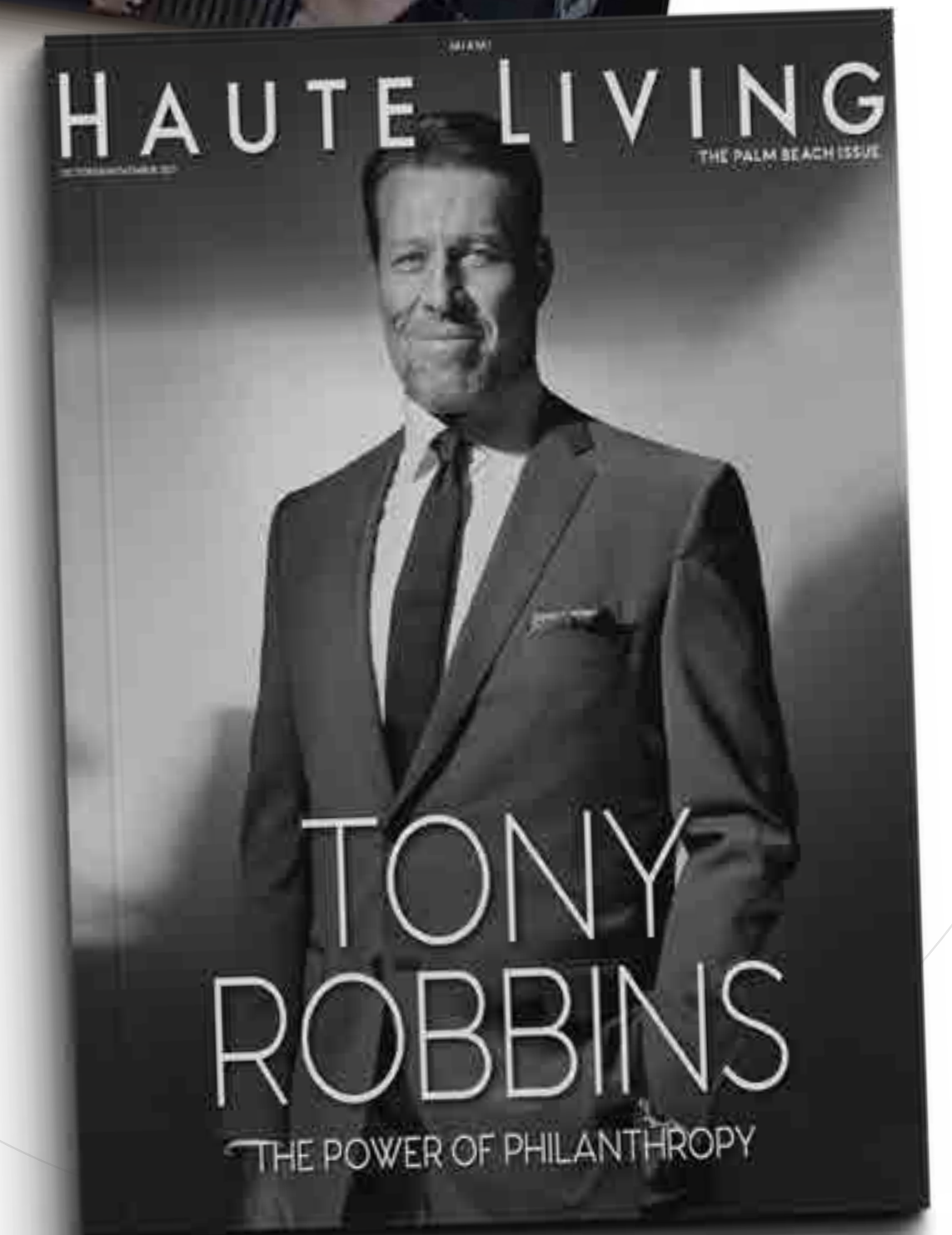
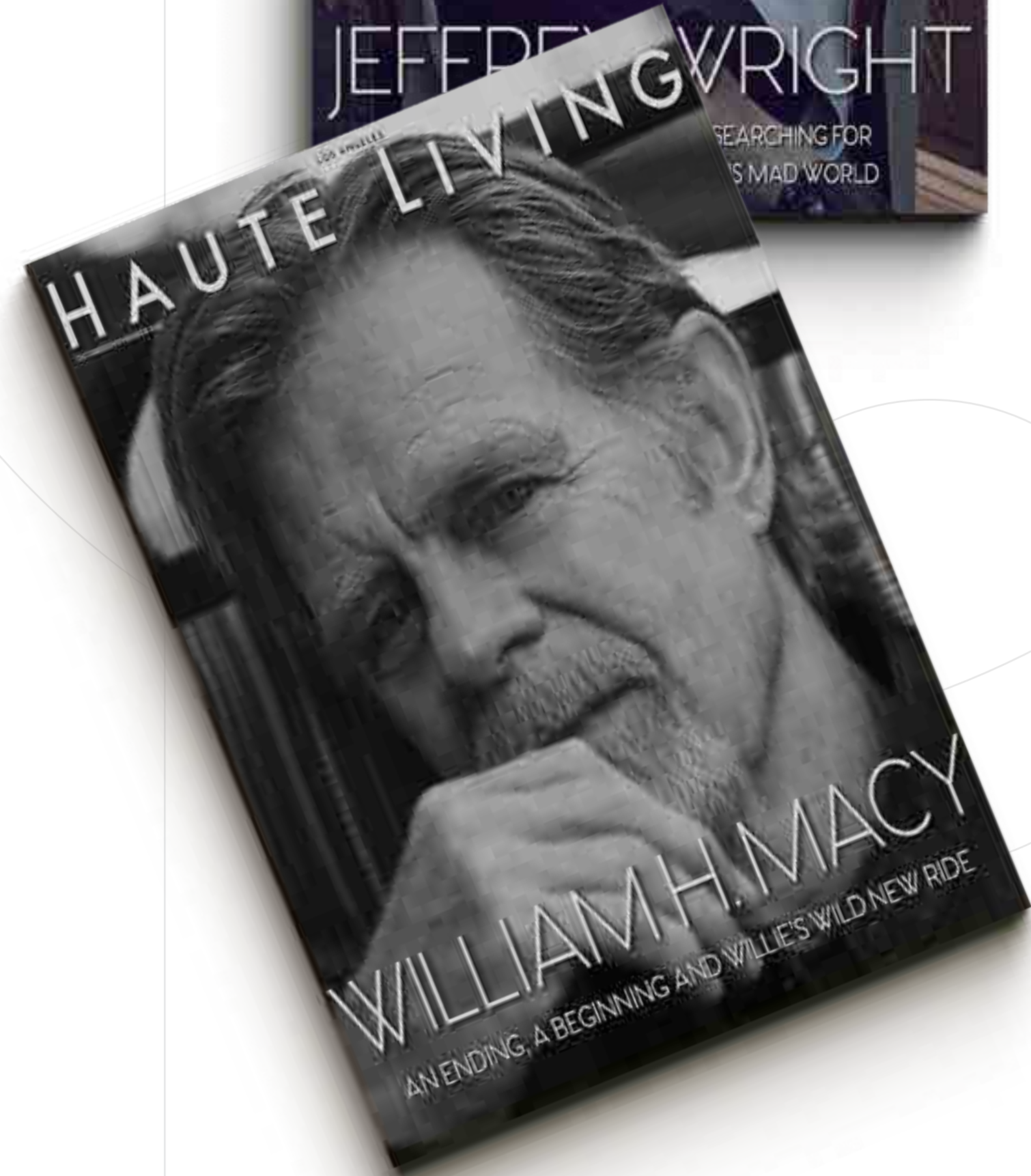


REGIONAL 20,000 COPIES • ONE MARKET

	1X	3X	6X
Full Page	\$6,900	\$6,325	\$5,750
Double Page Spread	\$11,500	\$9,775	\$8,625
Inside Front Cover Spread	\$18,400	\$17,250	\$16,100
Inside Back Cover	\$8,050	\$7,475	\$6,900
Back Cover	\$13,800	\$11,500	N/A

NATIONAL 60,000 COPIES • ALL MARKETS

	1X	3X	6X
Full Page	\$20,100	\$18,000	\$15,000
Double Page Spread	\$32,000	\$30,000	\$27,500
Inside Front Cover Spread	\$40,000	\$35,000	\$32,500
Inside Back Cover	\$24,000	\$21,100	\$20,000
Back Cover	\$37,500	\$33,000	N/A



SOME SUPPORTING PARTNERS



RICHARD MILLE

