

EXCLUSIVE PARTNERSHIP PROGRAM

HAUTE DESIGN NETWORK

AN EXCLUSIVE INTERIOR DESIGN PORTAL



HAUTE DESIGN NETWORK

The Residence Design Network connects Haute Media Group's affluent audience with leading interior designers in major markets across the country.

The Haute team offers a unique and convenient 360-degree service, from beginning to end of the home buying process. Find your dream haven at Haute Residence with our carefully curated selection of real estate professionals and properties, and truly make it your own with Haute Design's team of discerning interior designers, who have a keen eye for luxury.



ONLY TWO EXCLUSIVE
INTERIOR DESIGNERS
IN EACH MARKET



CLAIM YOUR SPOT AS AN INTERIOR DESIGN
INFLUENCER IN YOUR MARKET

Designed as a partnership-driven luxury real estate portal featuring two leading interior designers in each prominent market across the world, we grow our member's brand as key influencers on design and deemed to be the best in their specific market.

Offering clients a unique convenience, HauteResidence.com provides home buyers the opportunity to find their dream havens with the help of some of the world's leading interior designers. Beyond that, HauteResidence.com-which has garnered a phenomenal following since its successful launch three years ago-showcases the world's most extraordinary residences on the market, design features, trends in the market, and expert advice from our interior design partners.

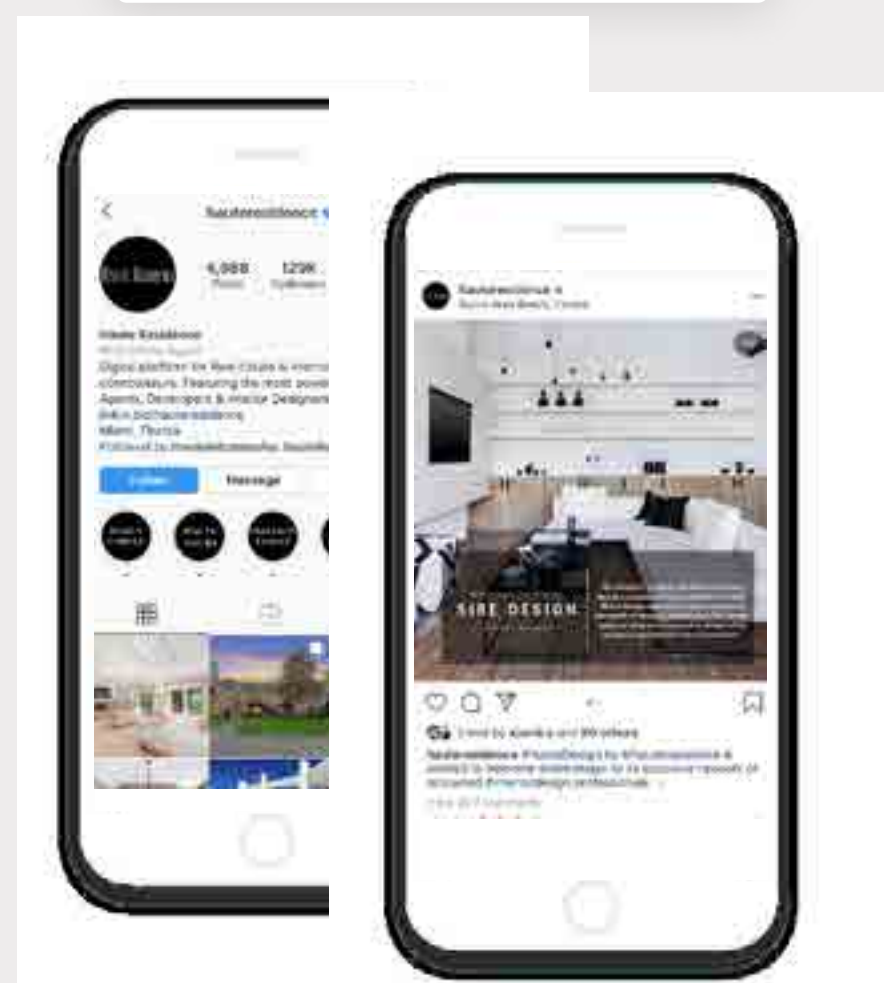
YOUR ONE STOP
SHOP FOR ALL OF
YOUR INTEGRATED
MARKETING REAL
ESTATE NEEDS



1. PARTNER PROFILE ON
HAUTERESIDENCE.COM



2. MONTHLY EDITORIAL CONTENT



3. MONTHLY INSTAGRAM POSTS ON
@HAUTERESIDENCE

(VERIFIED ACCOUNT)
WE TAG OUR MEMBERS IG HANDLE,
GROWING THEIR FOLLOWING.

YOUR ONE STOP
SHOP FOR ALL OF
YOUR INTEGRATED
MARKETING REAL
ESTATE NEEDS



4. FULL-PAGE AD IN HAUTE LIVING'S
REAL ESTATE & DESIGN ISSUE
(NEW YORK, LOS ANGELES, MIAMI
ISSUES)



5. INCLUSION IN HAUTE LIVING'S
PRINT DIRECTORY
(NEW YORK, LOS ANGELES, MIAMI
ISSUES)

EXCLUSIVE HAUTE RESIDENCE
DIRECTORY IN 24 PRINTED ISSUES.



HAUTE DESIGN NETWORKING EVENTS



Our partners have access to key events across the country including Haute Living cover launches, intimate dinners, Haute Residence Summits, cocktail hours and more. Haute Design partners are able to network with leading industry peers, celebrities, athletes, and business tycoons.

DEMOGRAPHICS

INSTAGRAM STATS

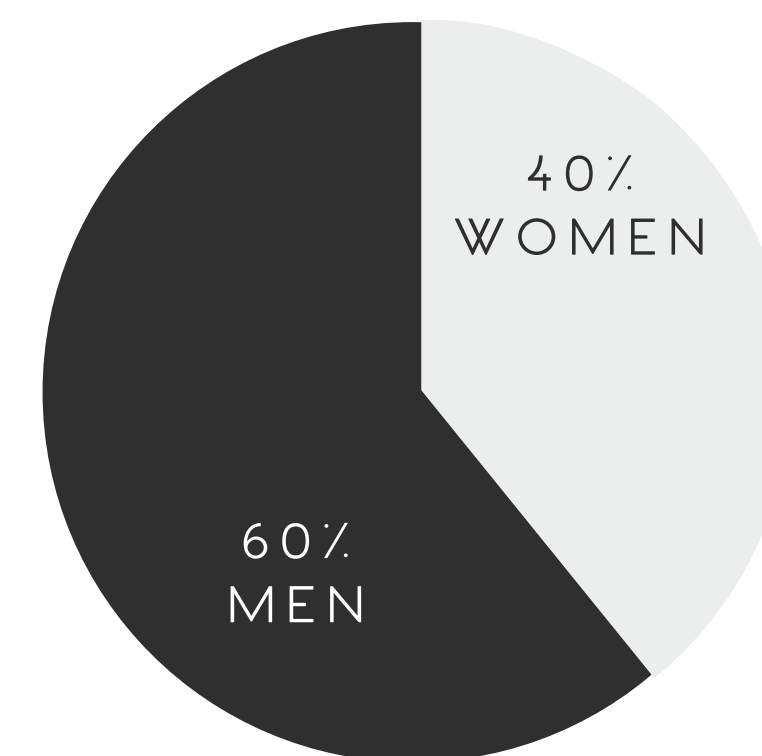
TOP LOCATIONS



AGE RANGE

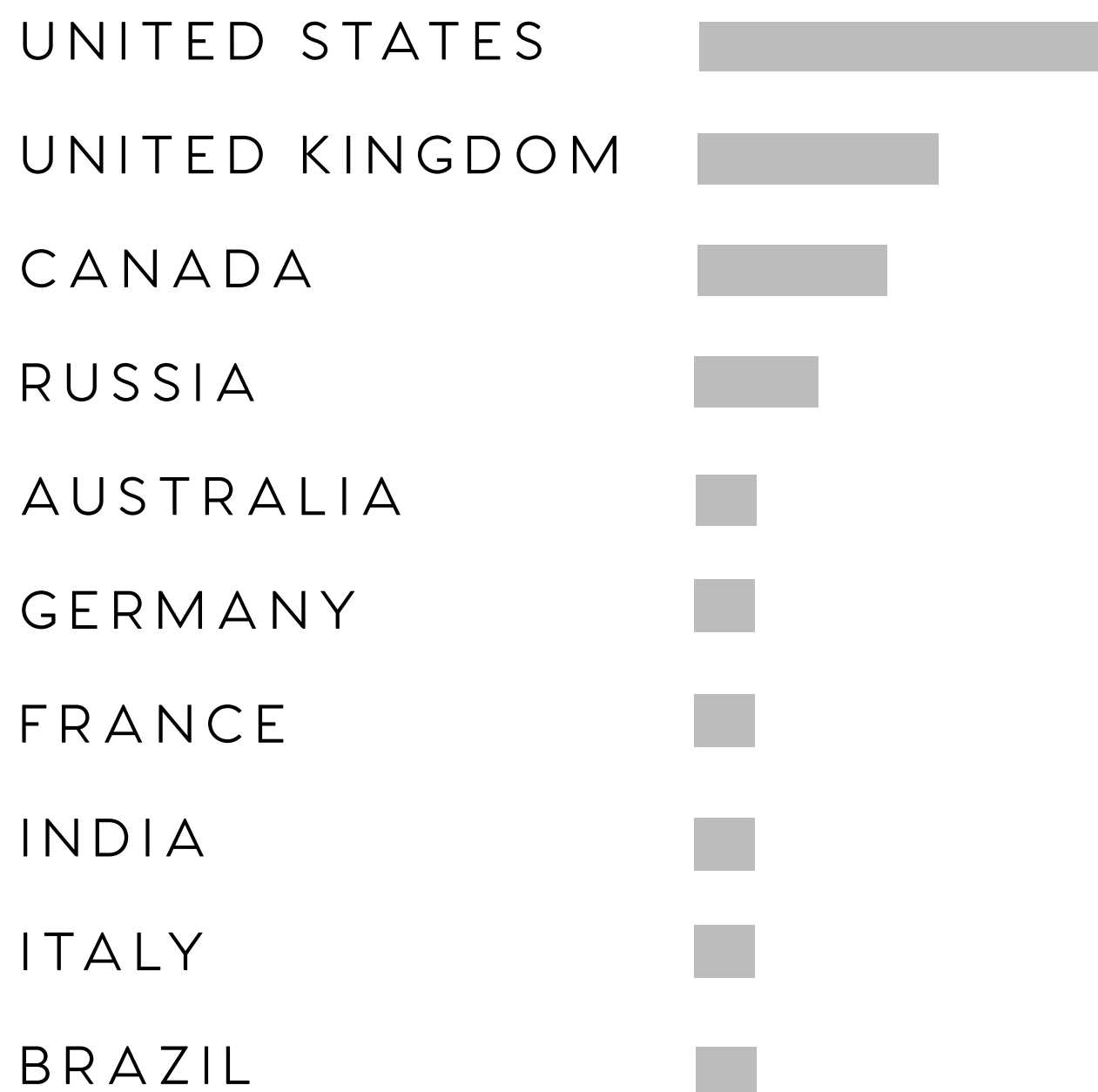


GENDER

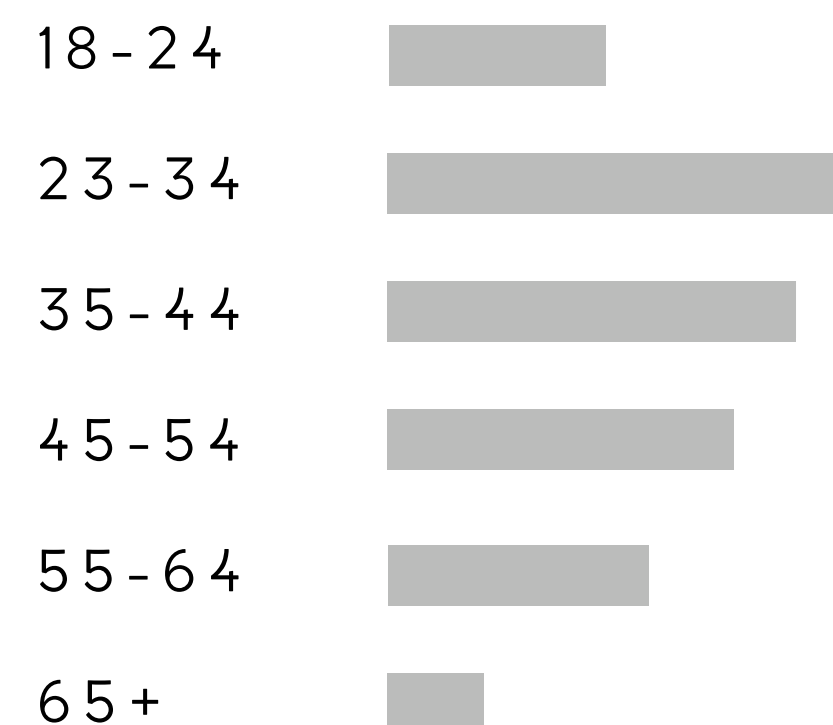


WEBSITE STATS

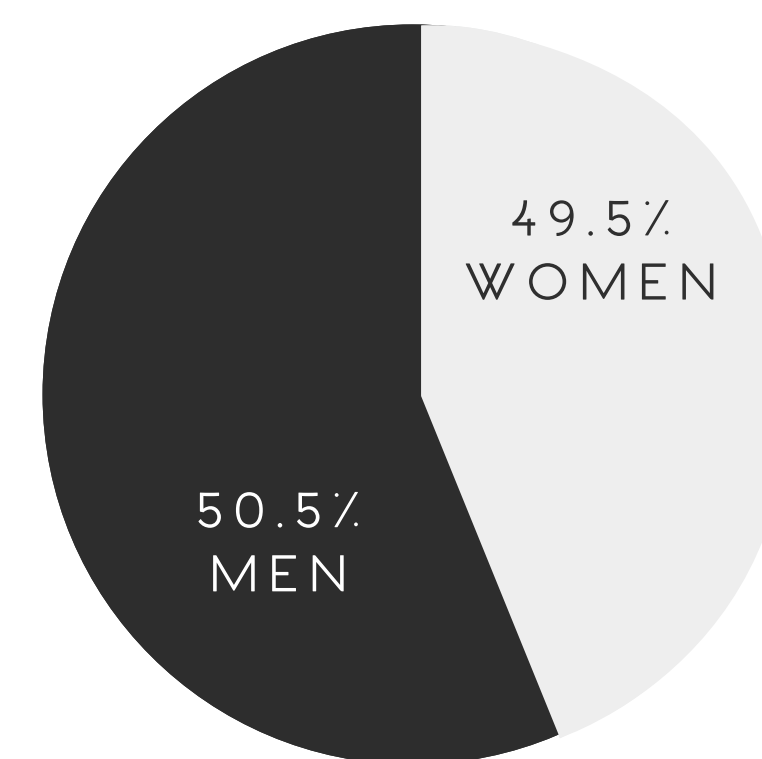
TOP LOCATIONS



AGE RANGE



GENDER



HAUTERESIDENCE.COM MEMBERSHIP FEES



\$7,500 FOR TWELVE MONTHS

THE PARTNERSHIP-DRIVEN LUXURY REAL ESTATE PORTAL OFFERS HAUTE RESIDENCE'S EXCLUSIVE CLUB OF ELITE INTERIOR DESIGNERS AN ABUNDANCE OF BENEFITS

AS OUR PARTNER YOU WILL RECEIVE

1. **PRINT** Full Page Ad in our Annual Haute Living Real Estate & Design Issue that will appear nationally in three magazines (HL Los Angeles, HL Miami, and HL New York) "June/July".
2. **ONLINE** A personal webpage built with powerful Link Backs (SEO) branding you as key influencer in design in your market. Each page has their full bio, picture, and content they write monthly on our website.
3. **BLOG** Each month, our members blog directly onto our site making them a monthly contributor. Boost your SEO ranking through the distribution of personalized, spotlight content that appears on HauteResidence.com
4. **PRESS RELEASE** A press release via PR Web that goes to 45,000 sources online typically garnering our member's Google 1st page results announcing them as our trusted source and partner for interior design in their respective market. With link backs to their website, along with online profile on HauteResidence.com
5. **SOCIAL MEDIA** Monthly IG Post on @hauteresidence with 129k+ followers tagging our Interior Design Partner.
6. **INTERVIEW** 3x's a year, that is featured on HauteResidence.com as an expert in their field, talking about trends, new projects, and more.

HAUTE DESIGN NETWORK

ARIZONA

Phoenix and Scottsdale

CALIFORNIA

Beverly Hills

Malibu

Newport Beach/Laguna Beach San Diego/La Jolla

San Francisco

Silicon Vanlley

Marin County

Napa Valley/Sonoma

Santa Barbara/Montecito

COLORADO

Denver

Aspen

CONNECTICUT

Greenwich

FLORIDA

South Beach

Coral Gables

Miami Beach

Ft. Lauderdale

Boca Raton

Palm Beach

Naples

Orlando

GEORGIA

Atlanta

HAWAII

Honolulu

Maui

ILLINOIS

Chicago

MARYLAND

Washington D.C.

MASSACHUSETTS

Boston

Cape Cod/Martha's Vineyard

MICHIGAN

Detroit

NEVADA

Las Vegas

Lake Tahoe

NEW YORK

Upper East Side/Central Park/Soho/Downtown/Midtown/

Chelsea

Hamptons

Long Island

NEW JERSEY

OREGON

Portland

TEXAS

Dallas

Houston

UTAH

Park City

WASHINGTON

Seattle

WYOMING

Jackson Hole

INTERNATIONAL

CANADA

Montreal

Toronto

CARIBBEAN

St. Barths

St. Maarten

Turks & Caicos

CHINA

Beijing

Hong Kong

FRANCE

Paris

GREECE

Mykonos

ISRAEL

Jerusalem

Tel Av

MEXICO

Mexico City

MONACO

Monaco

RUSSIA

Moscow

SINGAPORE

Singapore

SPAIN

Ibiza

UAE

Dubai and Abu Dhabi

UNITED KINGDOM

London